

SPRING

2015

[www.broadwaterfl.org](http://www.broadwaterfl.org)



# The Broadwater Breeze

News and information for the Broadwater Community in St. Petersburg, Florida



## THE SKYWAY MARINA DISTRICT

Our monthly car show is still going strong and is held on the last Saturday of every month from 10 AM to 1PM at 4601 34<sup>th</sup> Street South. We have antique, classic, custom and hot rod cars and trucks. The event is free to all to attend and includes food, music and car trivia. Check out the Facebook page SKYWAYCARSHOW. For info on participating call Chris Breton at 727-490-2000.

The SMD Design Committee has selected the pictured design for the signs to be used at three entry points approaching the District. Other design concepts under consideration are new streetlights for pedestrians, banners, landscaping and selecting public art that could be prominently placed in the District. The purpose of the Skyway Marina District Design and Maintenance Committee is to enhance the physical appearance of the Skyway Marina District, and create a pleasant and recognizable atmosphere throughout the District.

The committee is looking for additional members that will focus on public art for our area so if you have an interest in the District's public appearance please contact Linda Bowler for more information. At the January SMD Improvement meeting it was suggested that the City consider removal of the purple street number signs located along 34th Street/US 19 as the signs typically serve a redundant purpose when located on St. Petersburg's established grid. This will be presented and discussed at the March 3<sup>rd</sup> Skyway Marina District Business Association Meeting so please plan on attending if you want to have a voice in this decision.

*Continued on page 6*

## NEIGHBORHOOD GARAGE SALE SAT. MARCH 7TH

On March 7th, we will hold our annual Broadwater Neighborhood Garage Sale. We will run ads in the Tampa Bay Times, Gulfport Gabber and on Craigslist so be ready for throngs of shoppers. Maps of the neighborhood will be available on our website for shoppers to print. **We will be marking participating houses on the map so please go to [www.broadwaterfl.org](http://www.broadwaterfl.org) before March 5th to register online.** If you do not have internet access, please call Tom at 638-1421 by March 5<sup>th</sup>. You may want to place a sign on the end of your street to direct folks your way. In order to keep a lane clear on 46<sup>th</sup> Ave. we ask that you inform shoppers not to park on the north side of 46<sup>th</sup> Ave S. We will be proactive in trying to control the traffic on 46<sup>th</sup> Ave S but we ask that you be patient on March 8<sup>th</sup> as you drive through the neighborhood.



## 16<sup>TH</sup> ANNUAL BROADWATER FAMILY PICNIC APRIL 19TH

**Family Picnic**

Join your neighbors at Ft. De Soto from Noon to 4 PM. This is the longest running event for Broadwater and is fun for all ages. TASCOS will once again be there with music, games, and inflatables for the kids. More information will come via infolink and a flyer as the date gets closer so be sure to RSVP. **If you would like to join a fun bunch of volunteers to help organize the picnic, contact Evelyn Hill at [BroadwaterInfo@aol.com](mailto:BroadwaterInfo@aol.com) or 864-4188.** Pictures from the 2014 picnic may be viewed at [www.broadwaterfl.org](http://www.broadwaterfl.org)

## SAVE THE DATE

- Mar 5: General Meeting at Grand Villa  
Featured program: Tampa Bay Watch & St. Petersburg Police Marine Patrol
- Mar 7: Neighborhood Garage Sale
- Apr 19: Neighborhood Picnic at Ft. DeSoto
- Apr 30: Board of Directors Meeting
- May 2: May Day Race & Family Festival
- May 8: Summer Broadwater Breeze Deadline



**Beautification Award Spring 2015**

**Congratulations!**  
**Matthew & Traci Marone**  
**3885 39<sup>th</sup> St S**

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\$25 gift certificate  
compliments of  
**Sun Valley Property Management**  
Dan Kozsuch 813-507-7485  
[sunvalleypm1@gmail.com](mailto:sunvalleypm1@gmail.com)



**General Meeting:** Thursday March  
5th 7:00 PM Grand Villa 3600 34<sup>th</sup> St. S  
(New Location)

**Featured program: Tampa Bay Watch  
& St. Petersburg Police Marine Patrol**

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## 12<sup>TH</sup> ANNUAL BROADWATER HOLIDAY PARTY

180 folks attended this event on December 5th. It was a wonderful night thanks to Evelyn Hill and her dedicated volunteers Dana Ando, Paula Briggs, Cheryl Cook, Linda & Dana Farden, Rhonda Fuller, Ray & Gia Ockuly, Maria Roesner, Mike & Debbie Zito, Sean Nyitray, Paul & Lee Krueger, Jim Hill, Breanna & Tyler New and our photographers Edie Creter & Erkki Taada. We also wish to thank The Impacs, Greg Dent, who graciously supplied us with the 360 Vodka, The Staff of The Magnuson Resort, and our raffle prize donors: Smith & Associates - Lee Krueger & Debbie Zito, Home Depot 22nd Ave N, and Pinch A Penny Pools. Special thanks to all of you who attended and generously donated \$1499.00 (including Greg Day graciously donating his 50/50 winnings!) to our National Guard Families. With the match from Broadwater and the 50/50 raffle proceeds, we were able to donate a total of \$2808.00! **Please visit [www.broadwaterfl.org](http://www.broadwaterfl.org) to view more photos of this event.**





## BROADWATER BOAT PARADE

The 4<sup>th</sup> Annual Broadwater Boat Parade of Holiday Lights was spectacular! Thanks to all of the beautifully decorated boats, our judges and the many, many enthusiastic spectators along the route. Thanks to **Maximo Seafood Shack** for hosting the pre-party, **John & Luz Sackett** for hosting the post-party, **Tosti's Fine Wine and Spirits** for donating the 2<sup>nd</sup> and 3<sup>rd</sup> place prizes and **John & Sue O'Conner** for organizing this wonderful event!

The voting was very close with first place decided by one vote!!

3<sup>rd</sup> Place: Boat #9 Kip & Deb Kedersha with "Disco Xmas"



2<sup>nd</sup> Place: Boat #6 Cheryl Cook with "A Christmas Story" and nobody "shot their eye out!"



Congratulations to Boat #2 Jason, Kim and Penelope Mottert for winning the Grand Trophy for 2014!!



### Broadwater Website

Have you visited [www.broadwaterfl.org](http://www.broadwaterfl.org) lately? Please email [ksessionscrowley@gmail.com](mailto:ksessionscrowley@gmail.com) to provide feedback or make suggestions for improving our site. **If you have a question about Broadwater, this should be your first stop.** If you have not seen them already, go to the events section to view pictures and videos from our 2014 events.



### Nextdoor Broadwater

Nextdoor Broadwater is a free private network that connects Broadwater neighbors. It is billed as Facebook for Neighbors and is limited to just Broadwater subscribers. **You are able to post events, items wanted or for sale, crime and safety alerts, recommendations for local businesses and more.** In the near future infolink will not be posting items for sale so this will be your tool for buying and selling in Broadwater. To join, request an invitation by emailing your name and address to [t.ando@turtlese.com](mailto:t.ando@turtlese.com). Check it out

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## From the BCA Board

Boy the end of 2014 was a busy time in Broadwater. The 12<sup>th</sup> Annual Holiday Party in December was a success thanks to Evelyn Hill and her awesome volunteers. We had our first Christmas themed family event on December 13<sup>th</sup> at our new neighbor Grand Villa. Thanks to Kristen Mory and her crew for making the Frozen Broadwater Family Holiday Party a success! We were able to bring some joy to residents of Grand Villa while making a memorable event for 35 children. That same night we held our 4th Annual Broadwater Boat Parade of Holiday Lights. Fourteen boats lit up the night and we witnessed some very creative themes! Our Neighborhood Garage Sale will take place on March 7<sup>th</sup> and our 16<sup>th</sup> Annual Family Picnic is going to happen on April 19<sup>th</sup>. This is a great event to attend and a lot of fun to get involved in. We continue to see the progress of the Skyway Marina District and will be sponsor to the May Day Run and Family Festival on May 2<sup>nd</sup>. These events, and all of our social events, are made possible by the dues paying members of Broadwater. Your thirty dollars (that is only 8 cents per day) helps to make Broadwater one of the top neighborhoods in St. Petersburg. We welcome Gerry Moore, Sue Shoemaker, Tish Brorby, Kim Douglass and Andrew Eversole to the 2015 Board of Directors. All of the new Board Members reside on the north side of Broadwater which gives us a balanced Board of Directors! Please plan to attend the next General Meeting at Grand Villa on March 5<sup>th</sup> where we will have a presentation by Tampa Bay Watch regarding ways we can help keep our waters clean and also hear from St. Petersburg Marine Patrol Officer Mike Robertson. See you there!

Tom Ando  
BCA President



Our Welcome Aboard representatives are Kris Holtman, Maria Roesner and Mary Lisan. Kris, Maria, and Mary all live on 44<sup>th</sup> St S and have teamed up to make sure all new residents are welcomed in a timely manner. If you need to let our Welcome Aboard ladies know about a new resident please email [infolink@broadwaterfl.org](mailto:infolink@broadwaterfl.org) or call Kris at 867-3172, Maria at 498-6899 or Mary at 215-962-8814

## A Warm Welcome to our Newest Neighbors

Susan & Kenny Lamoureux 4329 40th St S  
Janet & Ralph Sanders 4081 39th St S  
Andrew Pearson 4315 46th Ave S  
Russ & Eve Schomber 3976 48th Ave S  
Fazil & Nanda Ali 4430 40th St S  
Mona Martin 4040 39th St S  
John & Cynthia Deermount 4476 46th Ave S



## DONATE UNSOLD YARD SALE ITEMS AND HELP CHANGE LIVES

Wondering what to do with items that don't sell during the upcoming Broadwater Community Yard Sale? Donate them to Goodwill on March 7<sup>th</sup>! A Goodwill truck will be ready

to accept your donations behind Marina Village Shopping Center at 4901 34th St. S 10 AM – 4 PM. They'll even provide a receipt for tax purposes. More information is available at [www.broadwaterfl.org](http://www.broadwaterfl.org) or [www.goodwill-suncoast.org](http://www.goodwill-suncoast.org) Your donations of clothing and household items support Goodwill's services for people who are disabled, elderly or unemployed. Thanks in advance. Your donations are changing lives.



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## Membership 2015

Your dues support this publication and all of the social activities of the Broadwater Civic Association.

Thanks to our 155 paid members (29%) so far in 2015. If you have not joined yet, please submit your dues with the enclosed membership form. **Please be sure to fill it out completely even if your information or your pet's information has not changed.** This will insure that we have your information up to date. Please mail or drop it off to Vicki Linkovich or bring it with to the General Meeting on March 5<sup>th</sup>. Remember the yearly dues of \$30.00 is less than an evening out on the town. Don't forget to join this year!

## BROADWATER INFOLINK

Infolink is an email tool used to communicate information to residents of Broadwater. Infolink is also used by subscribers to obtain referrals and buy and sell items. It has also been used to successfully reunite pets with their owners. To subscribe email your name, address, phone number, and e-mail address to [infolink@broadwaterfl.org](mailto:infolink@broadwaterfl.org). Your information will be kept confidential so you will not receive spam or advertising e-mail. **If you have registered for Infolink and have not received any emails recently, please email us at [infolink@broadwaterfl.org](mailto:infolink@broadwaterfl.org) to let us know.**

## SKYWAY MARINA DISTRICT

(continued from page 1)

The meeting will be held at SPC Allstate Campus at 5:00 PM. The SMD is also offering business owners an opportunity give their 3 minute business pitch at their monthly Business Association meetings. Meetings are held on the first Tuesday of each month and all residents are encouraged to attend.

Thank you for your continued support of the City, local businesses and your neighborhood leadership in this effort. Thank you for the tremendous support and continued involvement from Broadwater residents, it makes a difference!!

Our website recently went live at [www.skywaymarinadistrict.org](http://www.skywaymarinadistrict.org) so please take a look and send your suggestions to Linda Bowler at [Linda@skywaymarina.com](mailto:Linda@skywaymarina.com) or 727-866-2696

## Reminders

- Please be mindful of the speed limit in Broadwater
- Please remind your contractors and guests to observe the "No Parking" signs on the north side of 46<sup>th</sup> Ave S. and be sure to park in the direction of traffic
- Please clean up after your pet. It is against city ordinance to not pick up their waste so carry a bag and help keep Broadwater Beautiful!

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Hours: 7:00 am – 6:00 pm

Preschool – 2 yrs thru 5 yrs of age (VPK)

Elementary After School - K thru 5<sup>th</sup> grade

\*Bay Point, Bay Vista, Perkins and Jamerson



# THE Real Estate Report

Prepared exclusively for the Broadwater/Maximo neighborhood by Sharon Simms, CIPS, CLHMS, CRS

First Quarter 2015

## Tub or shower in the master bedroom?

At one time lavish whirlpool tubs or soaking tubs were in demand. Though a few buyers still want that, most want a large, lavish shower - often sized for two. Dual controls, placed where you can stay dry while controlling them, are desirable, as are rainfall shower heads. Multilevel shower heads on two or three walls are appealing. No frame glass doors or a design that requires no door. Appealing tile work, or sometimes even onyx walls. It's a good idea to have at least one tub in the house, though, so think twice before converting all your baths to shower only.

## Water Worth More?

According to a study by Zillow, waterfront homes are worth more than double than that of homes overall. Two decades ago, the median value of waterfront homes was 64% more than the median value of all homes. Today, that has increased to 116%!

The highest-valued single-family waterfront homes in the country are in Laguna Beach, Malibu, Hermosa Beach (all in California), Great Neck, New York and Kailua, Hawaii.

## To renovate or not to renovate?

The question often comes up of whether to renovate a Broadwater home or not. Looking at last year's sales, I've separated them into three distinct categories, which performed very differently:

### Distress sales:

There were 2 in 2014. Both were in very poor condition.

The distress sales averaged \$159 per square foot. The average price was \$309,988.

### Renovated sales:

There were 3 in 2014. This means not only were cabinets replaced, granite counters and updated baths, but walls were moved or removed to create a very open floor plan.

The renovated sales averaged \$309 per sq ft. The average price was \$606,000.

### The rest of the sales:

There were 7 of these. The "rest" of the sales averaged \$233 per sq ft.

The average price was \$523,286.

Also, time to contract averaged 15 days for the totally renovated, 152 days for "the rest".

Does it make sense to renovate just to flip? Probably not. It does make sense to renovate for yourself, enjoying the improvements until you decide it's time to sell. 🏠

We're always glad to talk to you about renovations you're thinking about, and happy to share our thoughts on their impact to your ultimate resale value. Call us anytime.



**SHARON SIMMS**  
Waterfront Specialist  
Your neighbor at  
4372 48th Avenue S.



## For Lease

**4501 44th Street S** - Offered at \$2,500/month  
3 Bedrooms + Office / 2 Baths - 2,157 sq ft  
Remodeled kitchen. Large inside laundry & more.



## Sailboater's Delight

**4460 38th Street S** - Offered for \$499,000  
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**4300 46th Ave. S** - Listed at \$495,000  
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Updated kitchen, lanai, screened pool, dock & lift.



**4329 40th Street S** - Sold at \$490,000  
3 Bedrooms / 2 Baths - 1,696 sq ft  
Screened Pool, Lanai, Dock with 10,000 lb. Boat Lift.

## Statistically Speaking

These figures show the current market and the recent Broadwater sales history according to the Multiple Listing Service (MLS). Prices vary by size, condition and location, so the \$/square foot has a tremendous range and is "nice to know" rather than a useful criteria.

Broadwater:	Waterfront					Non-Waterfront				
	#	\$ Low	\$ High	Average	\$/SF	#	\$ Low	\$ High	Average	\$/SF
Avail 2/15/15	6	499,000	1,200,000	638,667	234-381	3	279,900	379,900	315,600	114-150
Pndg 2/15/15	4	495,000	599,000	535,000	150-289	1	189,900	189,900	189,900	68
Sold YTD '15	2	490,000	720,000	605,000	264-295	0				
Sold 2014*	12	305,500	675,000	478,921	150-289	8	168,000	275,000	238,500	73-165

\*Excludes the \$2,310,000 Sale

Many people ask me about market activity in neighboring communities as well. Here is a look at what's happening on the waterfront\* in some other popular areas:

Waterfront	Active as of 2/15/15			Sold YTD 2015		Sold 2014			
	#	\$ Low	\$ High	#	\$ Low	\$ High	#	\$ Low	\$ High
<b>NEIGHBORHOOD</b>									
Broadwater	6	499,000	1,200,000	2	490,000	720,000	21	260,000	720,000
Bayway Isles	8	735,000	5,295,000	1	860,000	860,000	7	787,000	2,400,000
Causeway Isles	10	375,000	1,290,000	1	325,000	325,000	19	285,000	950,000
Pasadena Yacht/Country Club	18	679,999	4,495,000	1	1,050,000	1,050,000	15	590,000	1,900,000
Pinellas Point/Bahama Shores	7	664,900	1,899,000	1	620,000	620,000	11	528,000	1,462,500
Snell Isle/Coffee Pot/Old NE	15	1,295,000	5,895,000	0			24	885,000	3,640,000
St. Pete Beach/Pass-a-Grille	40	409,000	4,795,000	2	490,000	1,690,000	58	425,000	2,550,000
Tierra Verde	30	650,000	5,000,000	2	705,000	835,000	21	682,500	3,000,000
Treasure Island	42	285,000	4,900,000	10	450,000	1,685,000	60	300,000	2,400,000
Venetian Isles	21	560,000	2,845,000	2	560,000	1,650,000	27	350,000	1,750,000
Yacht Club Estates	13	499,000	1,799,900	1	1,550,000	1,550,000	22	450,000	1,550,000

\*This includes only "navigable water to the Gulf" properties - not lakes, ponds, etc.

## What does "As Is" Really Mean?

A seller is usually happy to see an "as is" offer on their home, because they aren't obligated to make any repairs. However, generally the buyer has the right to a home inspection, often stating that the home must meet his or her satisfaction.

First, this can be an out for the buyer, since there isn't a home that doesn't have something that someone could be dissatisfied with. More frequently, it can open new negotiations. The buyer finds that the roof needs work, or that the seawall needs work, so he'll cancel the contract - unless the seller has that work done or provides a credit for it. So, the seller doesn't have to make repairs and the buyer doesn't have to buy the house.

Usual result: seller makes repairs or gives a credit. In many cases, the seller didn't know about the problem, or didn't know the extent of it. It's important to note, though, that once the owner knows about a problem, he needs to disclose it to any future prospects.

## MEET THE TEAM:

**Sharon Simms,**  
Team Leader

**Tami Simms,**  
Director of Marketing  
& Concierge Services

**Amy Dinovo,**  
Strategic Execution Officer  
& Client Care Manager

**Rob Johnson,**  
Accredited Buyer  
Representative





## ECKERD COLLEGE RESCUES BROADWATER RESIDENT

*Submitted by Phil Creter, USCGAUX Flotilla 78, FSO Certified Vessel Examiner, Broadwater Resident*

It was a dark and stormy night when ... well, not really, yet this is representative of thousands of rescue calls that Eckerd College receives from boaters in trouble that are not life threatening, at least in the beginning. There are hundreds of life-threatening calls that Eckerd College does receive but, luckily, this was not one of them.

In truth, it was a bright and sunny afternoon but it was breezy and no other boats were in sight when I set course for Broadwater after fun cruising in Boca Ciega Bay. On the way back, the serious trouble began. Suddenly the oil pressure dropped, the motor went silent and my boat was dead in the water. I pulled the hatch cover up on my Sea Ray 21 foot Sun Deck and saw oil filling the bilge. Not a good sign. However, I saw the (EC-SAR) decal on my dashboard and knew exactly what to do. I called the emergency number (available 24 hours a day, 7 days a week) for Eckerd College Search and Rescue and gave them my coordinates.

Within 10 minutes one of their rescue vessels (an EC-SAR center console boat, typical of one of their rescue fleet of four) arrived with a crew of 5. I felt sudden relief but was a little skeptical when I saw how young their bright, eager faces were. I was immediately reassured by the short, brisk commands given by the crew chief (Coxswain) that quickly put my boat in a parallel tow. The crew was superbly trained and disciplined as a rescue team should be.

Next came the defining moment that made me a strong advocate of EC-SAR forever and prompts me to tell my little story to any boater who doesn't have an EC-SAR decal. As we approached my dock in the main Broadwater canal, the crew all seemingly turned in unison, and pleaded, "Sir, we see you have a lift. Could we PLEASE dock your boat on the lift so we can get more training?" One young woman crewperson had her hands in prayer position and again pleaded – "PLEASE!" How could anyone refuse or deny their passionate plea? Their professionalism and expertise is a shining example of the opportunity provided by the Waterfront Program at Eckerd College.

The Eckerd College Search and Rescue (EC-SAR) team was established in 1971, and is the only collegiate volunteer maritime search and rescue team in the United States. Its mission is to provide assistance to the Tampa Bay boating community through a co-curricular program that teaches students lifetime skills and promotes community service. The team just celebrated 43 years of service, proving to be a distinctive and sustainable characteristic of Eckerd College and the surrounding communities.

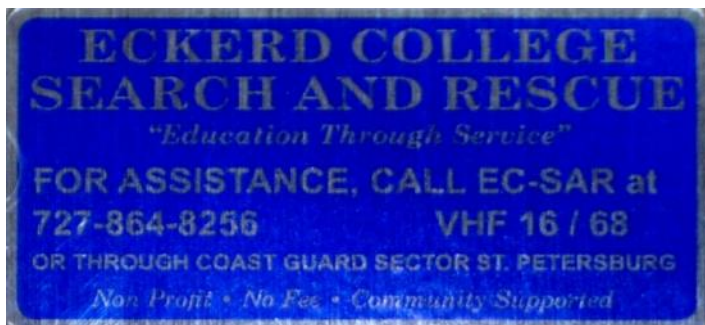
Working closely with the US Coast Guard, 911 Emergency Medical Response, and other state and local agencies, EC-SAR provides 24-hour maritime assistance, responding to virtually any sort of distress, disaster, or problem imaginable. Under the direction of professionally trained staff members, students coordinate the utilization of four rescue boats and an operations/communications center to save lives and property on a daily basis. Last year EC-SAR responded to 641 calls for assistance, helping 895 people and saving \$5,921,300 of property from loss or damage.

Free Eckerd College Search and Rescue decals (pictured below) are available along with the new 2015 Vessel Safety Check decals for safe boats. Contact Phil Creter, USCGAUX certified Vessel Examiner at 727-865-2226 to arrange your free boat safety check.



Pictured left: Ryan Dilkey, left, Coordinator of EC-SAR, receives personal thanks from Phil Creter at Eckerd College Waterfront Search and Rescue Operations/Communication Center

Pictured Top Right: Eckerd College Search and Rescue # 6 and Eckerd College Search and Rescue Decal – Every Boat Should Have One





## BLOCK CAPTAINS

Broadwater has 23 Block Captains who are your street level representatives in Broadwater. Each street or area has a Block Captain assigned to be **your first contact for neighborhood questions or concerns as well as lost and found pets**. Block Captains also hand deliver the Broadwater Breeze and can collect your 2015 membership dues. Thanks to all of our Block Captains for their time and efforts to make Broadwater a better place to live!! If you do not know who your Block Captain is, go to

[www.broadwaterfl.org](http://www.broadwaterfl.org) for a complete list.



## BROADWATER HELPING HANDS

Broadwater Helping Hands is a volunteer program to assist those neighbors in need with projects ranging from property maintenance to assistance with hiring a qualified contractor at affordable rates. If you are interested in becoming a Helping Hands volunteer, or if you or someone you know might need a helping hand, please contact Kristen Mory at 727-688-9597 or [kristenmory@yahoo.com](mailto:kristenmory@yahoo.com)

## BROADWATER NEIGHBORHOOD WATCH

The Broadwater Neighborhood Watch is recognized as one of the best in the city of St. Petersburg. It is because of the 60 patrollers who volunteer their time to make Broadwater a safer place. When you see one of our patrollers take the time to thank them. **If you have an interest in joining this great group please contact Ted Seefeldt at [Seefeldt@TampaBay.rr.com](mailto:Seefeldt@TampaBay.rr.com) or 727-421-1201. You will be notified when the next training session is scheduled.**



*Jane Byers*

727.914.3976

727.743.0913

[jane@pcpstpete.com](mailto:jane@pcpstpete.com)

[pcpstpete.com](http://pcpstpete.com)

4195 54<sup>th</sup> Ave N, Ste F  
St. Pete, FL 33714

## CONTACT INFORMATION:

TOM ANDO (PRESIDENT)	638-1421	<a href="mailto:t.ando@turtlese.com">t.ando@turtlese.com</a>
EVELYN HILL (VICE PRESIDENT)	864-4188	<a href="mailto:BroadwaterInfo@aol.com">BroadwaterInfo@aol.com</a>
VICKI LINKOVICH (TREASURER)	202-8647	<a href="mailto:mmlink@tampabay.rr.com">mmlink@tampabay.rr.com</a>
JENNIFER NYITRAY (SECRETARY)	560-2324	<a href="mailto:jennifer.nyitray@raymondjames.com">jennifer.nyitray@raymondjames.com</a>
CHARLIE PHILLIPS	420-6149	<a href="mailto:charlesphillipsjr@live.com">charlesphillipsjr@live.com</a>
MIKE MILVAIN	866-9803	<a href="mailto:mmilvain@gmail.com">mmilvain@gmail.com</a>
LEE KRUEGER	515-3437	<a href="mailto:lkreator@aol.com">lkreator@aol.com</a>
DICK COLLINS	743-4304	<a href="mailto:rico1111@tampabay.rr.com">rico1111@tampabay.rr.com</a>
JOHN FERGUSON	906-9303	<a href="mailto:john@justlistedstpete.com">john@justlistedstpete.com</a>
MARGARET STONE	623-4005	<a href="mailto:grammymargaret@outlook.com">grammymargaret@outlook.com</a>
MIKE ZITO	867-1611	<a href="mailto:Mikepzito@gmail.com">Mikepzito@gmail.com</a>
SHARON SIMMS	866-0048	<a href="mailto:sharonsimms@ssimms.com">sharonsimms@ssimms.com</a>
SUE SHOEMAKER	215-9361	<a href="mailto:shoe408@aol.com">shoe408@aol.com</a>
TISH BRORBY	319-594-2174	<a href="mailto:Hawki2598@msn.com">Hawki2598@msn.com</a>
GERRY MOORE	498-7554	<a href="mailto:gnm23430@gmail.com">gnm23430@gmail.com</a>
ANDY EVERSOLE	713-594-7095	<a href="mailto:aeversole61@gmail.com">aeversole61@gmail.com</a>
KIM DOUGLASS	919-414-9547	<a href="mailto:Kimbrough59@gmail.com">Kimbrough59@gmail.com</a>




## BROADWATER FROZEN HOLIDAY PARTY

*submitted by Kristen Mory*

The holidays have come and gone, but my little Madalyn still remarks "that was where we had our Frozen party" every time we drive past the Grand Villa! She and the other 40 kids and adults had a blast at the Broadwater "Frozen" Family Holiday Party on December 13th. The event was a great success and the venue was perfect!

Contributing to the success of the event was our ability to build relationships and connections between our neighbors with children; connect with some of our residents who do not attend our other traditional events; strengthen the relationship between Broadwater and our new business neighbor, Grand Villa; and of course, watching the children's eyes light up as they entered their own private movie theater and enjoyed a visit from Santa during intermission! The kids and adults enjoyed some great food and took part in some wreath making. We wish to thank the City of St. Petersburg for helping to fund this event through the Neighborhood Partnership mini grant.

Thank you to our volunteers and Santa and his elves for making this event a great success! Thanks to Margaret Stone for helping everyone make some beautiful wreaths and Mike Pezze for leading the Christmas Carol sing-a-long. We also wish to thank Evan Mory, Evelyn Hill, Mary Lisan, Mike Milvain and the wonderful staff of Grand Villa. Thank you to all of those who attended, and I hope to see all of you at future family events! To view a slideshow or download your favorite picture, go to [www.broadwaterfl.org](http://www.broadwaterfl.org) 



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### **GOODBYE WINTER, HELLO SPRING**

*Submitted by Darlene Ladous, Pinch-A-Penny Pools*

Unlike the rest of the country, we have had a fairly mild winter and it appears that spring is right around the corner. Birds are migrating earlier than usual, and many plants are in bloom. Nature is confused, and so are our pools here in Florida. The water temperature of our pools is higher than it normally is at this time of the year, and this can spell trouble for homeowners who have not been maintaining proper water balance and sanitation.

We are seeing early season algae blooms (i.e., "green" pools), which is unusual for this time of the year. Most people cut back on the weekly liquid chlorine shock and the amount of time they run the pool during the winter, and normally this can be done without problems. To avoid problems, we are advising our customers to test their water (either at home with test strips or bring a sample here for analysis) and get the chemicals balanced. Additionally, resume the weekly shock (with liquid chlorine or a salt shock) and increase the amount of time the pools run to a minimum of 7 hours a day. Additionally, for chlorine pools, make sure that you have chlorine tablets in your chlorinator (or floater) to ensure that a residual level of chlorine is maintained. For salt pools, check your salt level and make sure that your salt cell is clean and that the system is working properly. For both types of pools, check your stabilizer level! Chlorine (whether from tablets or derived from salt) is an unstable compound and will not remain in the pool unless there is a proper amount of stabilizer. Most people start to think about pool maintenance in April or May with summer around the corner. Due to the warm winter, now is the time to make sure that your pool is properly balanced to avoid problems as the water temperature rises this month. Although you may not be swimming quite yet, proper water balance is important for effective sanitation and for your pool finish and equipment. So, break out those test kits or bring a water sample to our store for a free analysis. So, goodbye coats and boots and hello shorts and sandals! Don't neglect your pool and both you and your pool will be glad you didn't!





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Join your neighbors, family and friends on Saturday May 2nd for the **MAY DAY RACE and FAMILY FESTIVAL** Hosted and Sponsored by Ceridian

The 5K and 10K races start and end at Ceridian and travel through beautiful Clam Bayou. Proceeds will benefit the Skyway Marina District. Racers will enjoy a great race Tee, a goody bag, medal, post-race breakfast, yoga class, awards and plenty of great fun! Following the races, all can enjoy a family festival from 9 AM – Noon.

The festival will feature free admission, activities and games, tricycle races, a bicycle rodeo, wellness classes/info, vendors, May Day dancing and more. Not interested in running/walking in the race, we need **volunteers and sponsors! Racers, Sponsors and Volunteers can register at**

[www.active.com](http://www.active.com), [mayday-race@yahoo.com](mailto:mayday-race@yahoo.com) or 727-688-9597. You can also help us out by sharing this information with everyone you know - via word of mouth, shout outs, Facebook (May Day Race) or your favorite mode of sharing! Please join your community in showing its support for the Skyway Marina District [www.skywaymarinadistrict.org](http://www.skywaymarinadistrict.org). This is going to be a fantastic event that you will not want to miss!

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[www.LavellyLaw.com](http://www.LavellyLaw.com)

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